Cut Flower Workshop

Tuesday, January 8, 2019
9 am – 3 pm
Scout Hall, 28 Abbe Rd, East Windsor, CT
With Evelyn Lee, Butternut Gardens, Southport, CT

AGENDA

9:00: Opportunities in cut flowers

9:20: Outlets for cut flowers

10:00: Logistics of growing cut flowers
From field grown, to tunnels to greenhouse and more, some of the logistics specific to growing, harvesting and post-harvest care of cut flowers.

10:30 – 11:00 Break

11:00: Bouquet making and vase design - pricing and demonstration and vase design
Different flower “recipes” and techniques for market bouquets for spring, summer and fall sales, and tricks for crafting table arrangements.

11:45 – 12:30 LUNCH

12:30: Risk Management Information As It Relates to Cut Flowers. Joe Bonelli, UConn

12:45: What the industry is calling for
Information gleaned from 2018 sales and 2018 survey of Connecticut florists, floral designers and small/specialty market grocers

1:05: Specific flower run-down
From tulips to woody branches to specialty chrysanthemums – growing tips, markets and opportunities for specific flowers.

2:15: Expanding the idea of a CT Grown Flower Consortium

3:00: Wrap up and final discussions (time as needed)

Funding for this program is provided by a grant from UConn Extension, and is a cooperative effort of UConn Extension and the Risk Management Agency/USDA, as well as funds from UConn Department of Extension, and Mary Concklin.
REGISTRATION for CUT FLOWER WORKSHOP

Cost is $50 per person – includes all materials, lunch, and snacks

Name: ____________________________________________________________

Farm Name: _______________________________________________________

Address: _________________________________________________________

Town: _____________________________ State __________ Zip code ________

Phone # _________________________________________________________

Email address (for registration confirmation): __________________________

Additional attendee names: __________________________________________

Number of attendees _________ X $50 per person = $ ________________

Please make checks payable to “UConn” or “University of Connecticut”. Registrations postmarked by December 28th, 2018. This is a firm deadline.

Mail to: MacKenzie White
   UConn Extension – Tolland
   24 Hyde Ave
   Vernon, CT 06066